

Curriculum Vitae

Tamar Barkay

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A. Education

1988–1992	Tel Aviv Univ.	Political Science and Philosophy	B.A. (Cum Laude)
1994–1997	Oxford Univ.	Politics	D.Phil (incomplete)
2000–2003	Tel Aviv Univ.	Sociology and Anthropology	M.A. (Cum Laude)
2004–2011	Tel Aviv Univ.	Sociology and Anthropology	Ph.D.

B. Academic Appointments

2004–2018	Tel Aviv-Jaffa Academic College		Adjunct Lecturer
2006-2010	Tel Aviv Univ.	Political and Economic Sociology	PhD. Candidate Adjunct Lecturer
2009–2012	Peres Academic Center		Adjunct Lecturer
2011–2017	The College of Management Academic Studies		Adjunct Lecturer
2015–2016	Tel Aviv Univ.		Adjunct Lecturer
2016-2018	Tel-Hai Academic College		Adjunct Lecturer
08/2018- 10/2020	Tel Aviv Univ.	Human Trafficking from a Labor Perspective	Research Fellow; Trafflab (ERC)
10/2018	Tel-Hai Academic College	Political and Economic Sociology	Lecturer Head of Sociology & Anthropology Cluster; Dept. of Multidisciplinary Studies

C. Courses Taught

2004–2018	Tel Aviv-Jaffa Academic College	Introduction to Sociology Israeli Society Classical Sociological Theories Contemporary Sociological Theories New Governance: State, Society and Market Relations Business and Society: transformations, issues and challenges Academic writing & reading.	Undergraduate
2006-2010	Tel Aviv Univ.	Introduction to Sociology.	Undergraduate
2009–2012	Peres Academic Center	Classical and Contemporary Sociological Theories Politics and Society Qualitative Research Methods Corporate Responsibility	Undergraduate & Graduate
2011–2017	The College of Management Academic Studies	Issues in Corporate Responsibility Foundations of Social Thinking	Undergraduate & Graduate
2015–2016	Tel Aviv Univ.	Contemporary Sociological Theories.	Undergraduate
2016-	Tel-Hai Academic College	Introduction to Sociology Sociological Theories Contemporary Issues in Stratification and Inequality Sociology of Health and Medicine Millennials in a changing labor world Issues of Corporate Responsibility People, business and societies in the global age Identity, Meaning and Power Relations Social Responsibility and Political Authority	Undergraduate

D. Supervision of Graduate Students

Zohar Iancu (with Prof. Isabel Capeloa Gil) PhD. 2020–, Catholic University of Portugal.

E. Funded Research:

601.5K NIS	Anti-Trafficking Chains: Corporate Responsibility and the Challenge of Global Labor Governance	ISF - grant No. 1866/20 (With H. Shamir, Tel Aviv Univ.)	2020–2024
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F. Prizes and Scholarships

- 1) **2002** The Jonathan Shapiro Research Scholarship for distinguished MA students in Political Sociology.
- 2) **2004** MA Excellence Awards: The Israeli Sociological Society Prize for Distinguished MA dissertations.
- 3) **2005/2006** Distinguished PhD Research Awards: The Joseph Segol Scholarship for PhD Students in Humanities and Social Sciences.
- 4) **2006** The Gershon H. Gordon Faculty of Social Sciences at Tel Aviv University doctoral scholarship.
- 5) **2007** The Jonathan Shapiro Research Scholarship.
- 6) **2008** The Dan David Scholarship for Young Researchers.
- 7) **2018/2019** Teaching excellence award, Tel Hai Academic College.
- 8) **2019/2020** Teaching excellence award, Tel Hai Academic College.

G. Conference Presentations (since 2011)

- 1) 2011 *Environmental Governancing*. The 10th International Conference on Corporate Social Responsibility; Loyola University, New Orleans.
- 2) 2011 *CSR as a tactic of governmentality: the case of the UN CEO Water Mandate*. Developing Corporate Responsibility Theory Workshop. Royal Holloway, University of London.
- 3) 2014 *Corporate Responsibility and the Current Wave of Unionization: after the case of Pelephone*. The Annual Conference of the Israeli Association of Law and Society; College of Law and Business, Israel.
- 4) 2016 *The death of the social and the birth of Tel Aviv singularity. Purposeful Agency and Governance: A Bridgeable Gap*; International Conference, Commission on Urban Anthropology (CUA), International Urban Symposium (IUS) and Centre for Social Anthropology and Computing (CSAC), University of Kent (with Orphée Senouf-Pilpoul; Tel Aviv University).
- 5) 2016 *Rating*. The 13th Lexical Conference for Critical Political Thought, the Minerva Humanities Center, Ben Gurion University.
- 6) 2017 *On neoliberal subjectivity and the practice of rating: the case of the "sharing economy"*. Third International Cultural Political Economy Conference; Cultural Political

Economy Research Centre, Lancaster University UK.

- 7) 2018 *"A room of one's own" in Kiryat Shemona: Airbnb and the economization of the private space*; research workshop on visual culture from a socio-political perspective; Tel Hai College.
- 8) 2018 *Corporate Responsibility in Israel: implementation and pedagogical challenges* (with Dr. Talia Aharoni); the 1st Annual Conference of The Israeli Society for CSR and Business Sustainability; Open University, Raanana Israel.
- 9) 2019 *The UK Modern Slavery Act and Anti-Trafficking Initiatives*; Critical Perspectives on Modern Slavery: Law, Policy and Society, the Wilberforce Institute, Hull University UK.
- 10) 2019 *Analyzing the Impact of Transparency Legislation in the UK construction industry*; Multi-Disciplinary Group Meeting - Human Trafficking & Supply Chains: Anti-trafficking Chains: Corporate Responsibility Beyond Transparency Legislation; Trafflab (ERC) Tel Aviv University, Aston Business School UK, Centre for Responsible Business, New Delhi India & Centre for Human Rights and Subaltern Studies, National Law University Delhi, India.
- 11) 2019 *Anti-Trafficking Chains: The Case of the UK Construction Sector*; International workshop on Justice and Labor Rights in the Global Era; The Humanities and Social Sciences Fund, Israel (with Prof. Hila Shamir Tel Aviv University and Dr. Jon Davies from Manchester University).
- 12) 2019 *The ILO International Labour Standards, Corporate Responsibility and Union Density: mutual impact and possible links*; the ILO international symposium - Globalisation and Social Justice: A century of ILO action, 1919-2019; Paris, France.
- 13) 2019 *Corporate Regulation, Transparency Legislation and Anti-Trafficking Chains*; Van Leer Conference for Globalization Studies; Jerusalem, Israel.
- 14) 2019 *What is Transparency Legislation? On the Dialectic between Corporate Responsibility and Transparency Legislation in the case of anti-trafficking in supply chains* (with Hila Shamir); The Annual Conference of the Israeli Association of Law and Society; Bar Ilan University, Israel.
- 15) 2021 *Anti-Trafficking Chains: Corporate Responsibility and the Challenge of Labor Governance in GVCs*; The 33rd Annual Conference of the Society for the Advancement of Socio-Economics, virtual (with Prof. Hila Shamir from Tel Aviv University).
- 16) 2021 *Re-shaping CSR locally and globally: employee volunteering programs of Israeli arms companies*; 15th Annual Conference of the European Sociological Association, hosted virtually by University of Barcelona & Catalan Sociological Association (with Dr. Itamar Shachar from Ghent University, Belgium).
- 17) 2021 *Anti-Trafficking Chains in GVCs: corporate transparency legislation and worker driven social Responsibility*; International workshop on Modern Slavery and the Governance of GVCs; Trafflab (ERC) Tel Aviv University & Manchester Metropolitan University (with Prof. Hila Shamir from Tel Aviv University).
- 18) 2022 *"Might in the Community": Israeli arms corporations in the local and global fields of CSR*; 53rd Annual Conference of the Israeli Sociological Society, Hebrew University, Jerusalem (with Dr. Itamar Shachar from Ghent University, Belgium).
- 19) 2022 *Transparency Legislation and Worker-Driven Social Responsibility: The Challenge of Labor Governance in Supply Chains*; 7th Global Meeting on Law and Society,

ISCTE University Institute of Lisbon, Portugal (with Prof. Hila Shamir from Tel Aviv University).

H. Invited Talks

- 1) 2011 *Corporate Social Responsibility: between Sociology of Organizations and Political Sociology*. Contemporary Issues in the Sociology of Organizations; The Open University, Ra'anana Israel.
- 2) 2017 *How I Became a Room-Attendant?* Panel Discussion on Critiques of the Sharing Economy; Hamidrasha Gallery, Tel Aviv.
- 3) 2018 *The commodification of the private space: the case of Airbnb photos*; The Anthropological Forum, Haifa University.
- 4) 2019 *Rating and Subjectivity: workers at the Platform Economy*; The Workshop for Political & Historical Sociology; Tel Aviv University.
- 5) 2019 *Generation Y in today's changing work-world*; Youth Studies Program; Academic College of Tel Aviv-Jaffa, Israel.
- 6) 2019 *Teaching Corporate Responsibility to Protect Human Rights in Israel: A pluralist Perspective?* Symposium on Power, Harm and Pluralism; Tel Hai College, Israel.
- 7) 2020 *On Case-study Methodology* - The Israeli Association for Corporate Social Responsibility and Business Sustainability.
- 8) 2021 *"The Curve"* – Panel on the Sociological Lexicon for Covid-19 Times - The 52nd Annual Conference of the Israeli Sociological Society, Sapir Academic College.
- 9) 2022 Comment on *Crowdsourcing Compliance: The Use of WikiRate to Promote Corporate Sustainability* (by G. A. Sarfaty), Commissioned paper at the Crowdsourcing and the Decline of the Individual Symposium, College of Law & Business, Ramat Gan.

I. Publications

M.A. Thesis *Neoliberalism and Zionism Business Social Responsibility in the Light of the Social Struggle on Israeliness*. Tel Aviv University. Academic Advisors: Prof. Ronen Shamir & Prof. Uri Ben Eliezer, 2003.

Ph.D. Dissertation *The Practice of Corporate Social Responsibility: Case Studies of Coca-Cola in Israel*. Tel Aviv University. Academic Advisors: Prof. Ronen Shamir and Prof. Adriana Kemp, 2011.

1. Peer Reviewed Articles

- 1) Levy, G. & Barkay, T. (1998). A Progressive View of Yom Ha-Shoah: Ethnicity, Class and Education in Israel, *Politika – The Israeli Journal of Political Science and International Relations* 1, 27-46 [Hebrew].
- 2) Barkay, T. & Levy, G. (1999). Kedma High-School. *Theory and Criticism* 12-13, 433-439 (special issue titled: *Fifty to Forty-Eight: Critical Moments in the History of the State of Israel*; edited by Ofir, A.) [Hebrew].
- 3) Barkay, T. (2008). Neoliberalism and Zionism: Corporate Social Responsibility and the Social Struggle on Israeliness; *Theory and Criticism* 33 [Hebrew].
- 4) Barkay, T. (2009). Regulation and Voluntarism: a case study of governance in the making. *Regulation & Governance* 3(4), 360-375.

- 5) Barkay, T. (2011). Employee Volunteering: soul, body, and CSR. *Social Responsibility Journal* 8(1), 48-62. CiteScore rank 4.5 (Scopus 2021); Q1. #34/426 in Social Sciences (miscellaneous); Cited 23 times (Scopus), Cited 53 times (GS)
 - 6) Barkay, T. (2012). When business and community meet: A case study of coca-cola. *Critical Sociology* 39(2), 277-293.
 - 7) Barkay, T. (2017). Environmental governance and regulation in Israel: the case of the Deposit Law on Beverage Containers. *Law Society and Culture: The Governance of Regulation* (Blank, Y., R. Kreitner & D. Levi-Faur eds.), 481-508 [Hebrew].
 - 8) Barkay, T. & Aharoni, T. (2020). The Practice and Pedagogy of CSR in Israel. *Study of The Organization and Human Resource Quarterly* 5(1), 11-36 [Hebrew].
2. Barkay, T & Shamir, R. (2020). Israel vs. BDS: corporate social responsibility and the politics of human rights, *Globalizations*, 17(4), 698-713. Chapters in Books
- 1) Barkay, T. (2017). Corporate responsibility and Organized labor: the case of Pelephone. In: Donyets-Kedar, R. and Sitbon, O (eds.) *Markets, Law and Politics: on corporate social responsibility* (151-171). Tel Aviv-Jaffa: Resling [Hebrew].
 - 2) Barkay, T. On the links between ILO Labour Standards and Corporate Responsibility. In Dhermy-Mairal, Kott, S. Lespinet-Moret, I & Louis, M. (eds.) *Des actes du colloque OIT, Éditions de la Sorbonne* [French]. [forthcoming].
 - 3) Barkay, T. & Shamir, H. Anti-Trafficking Chains in GVCs: Corporate Transparency Legislation and Worker Driven Social Responsibility. In: Arora, B., Banejee, S. & Shamir, H. (eds.). *Human Trafficking and Global Value Chains: Corporate Responsibility Beyond Transparency Legislation*, Book Series: Development Trajectories in Global Value Chains, Cambridge University Press. [forthcoming]
3. Reviews and Lexical Entries
- 1) Barkay, T. (2004). Review on Isachar, H. (2003). *Sisters in Peace: feminist voices of the left*, Tel Aviv: Resling. *Israeli Sociology* 6(1), 188-190 [Hebrew]
 - 2) Barkay, T. (2021). The Curve. *Israeli Sociology* 21(2) – *Special Issue: Society Meets Epidemic*, 337-339 [Hebrew].
 - 3) Barkay, T. (2021) Solidarity. *Israeli Sociology* 21(2) – *Special Issue: Society Meets Epidemic*, 322-323 [Hebrew].
 - 4) Barkay, T. (2022). Review on Gair, S., Hager, T. & Herzog, O. (2021). *Compliance and Resistance within Neoliberal Academia: Biographical Stories, Collective Voices*. Palgrave. *Israeli Sociology* 23(1), forthcoming [Hebrew].
4. Other Publications:
- 1) Barkay, T. (2008). On Brands, Consumers and the Politics Between Them, *Marketing Now* 4 [Hebrew].
 - 2) Shamir, H. and Barkay, T. (2020). Corporate Responsibility. In: Shamir, H & Niezna, M. (eds.) *An Alternative Anti-Trafficking Action Plan: A Proposed Model Based on a Labor Approach to Trafficking*, TraffLab Research Group Policy Paper, Tel Aviv University [Hebrew].

- 3) Marshall, S., Landau, I., Barkay, T., Shamir, H. Fudge, J. (2022). Mandatory Human Rights Due Diligence: Risks and Opportunities for Workers and Unions, RMIT University Business and Human Rights Centre, TraffLab ERC, and Labour, Equality and Human Rights (LEAH) research group, Monash Business School.

J. Miscellaneous

- 2005-2008 Israeli Sociology: A journal for the study of society in Israel – Editor of the Book Review Section.
- 2013-2015 The Center for Corporate Responsibility at the College of Management - Academic Studies – Academic Convener of Round-Table Series on employees-employer relations in Israel’s labor market.
- 2018-2019 Research Group on Neoliberalism in Israel; *The Van Leer Jerusalem Institute* – Researcher
- 2020-2022 Global Studies Forum; *The Van Leer Jerusalem Institute* – Senior Researcher.
- 2020-2022 The Israeli Association for Corporate Social Responsibility and Business Sustainability – Member of the leading committee.
- 2019- Academia4Equality – Member.
- 2020- The Coalition of Fair Trade in Israel – Member of the board of directors.

K. Conferences Organized

- 2015 Member of the organizing committee for the 46th Annual Conference of the Israeli Sociological Society.
- 2020 Member of the organizing committee for the annual conference of the Israeli CSR society (ICRSRS).
- 2022 Labour Rights, Working Conditions and Workers’ Participation in Domestic and Global Supply Chains – an international workshop; Tel Hai College.
- 2022 Member of the organizing committee for the 53rd Annual Conference of the Israeli Sociological Society.

L. Referee for

African Conflict and Peacebuilding Review; Business and Politics; Critical Sociology; Journal for Behavioral Sciences; Journal of Contemporary Ethnography; Regulation & Governance; Social Responsibility Journal; Israel Scientific Fund; Israel Journal of Social Policy; Megamot: Theory & Criticism.

Other Services: Referee on MSc. Dissertation of Yarden Diskin; Technion - Israel Institute of Technology (2020).

M. Extra-curricular activities

- 2011-2013 Ajial High School, the City of Tel Aviv-Jaffa – Critical literacy & Hebrew teacher.