Advanced Prompts

Prompt Engineering

יום הסגל 2023

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ז' בתמוז תשפ"ג

7 עקרונות לבניית PROMPT

- הדגימו את הצפייה שלכם בצורה ברורה
- ספקו מידע איכותי, הגדירו את ההקשר
- הגדירו את רמת ההסבר הרצויה
- הגדירו את תפקיד המודל
- היו ספציפיים
- בקשו מהמודל לשאול לפני שהוא עונה
- פרקו לבעיות קטנות, תקנו והריצו שוב

הגדרת הצפייה שלנו: רכיבים משמעותיים

Prompt Formula

- **Role** - ChatGPT's persona (**You are** an expert marketer)
- **Result** - Desired output (**Create** 5 emails ending with a call to action)
- **Goal** - Purpose of the output (The **goal is** to drive sales to my product)
- **Context** - Who, what, where, why (The emails are **for my** online audience of entrepreneurs)
- **Constraints** - Limitations and guidelines (The emails **should be** friendly and less than 200 words)

Example:

You are an expert **nutritionist**. Create **a 7 day meal plan for my 5 foot 7, 40 year old, female client who exercises 3 times a week.** The goal is for her to lose 1 pound of fat a week by being in a caloric deficit and eating the right amount of carbs, sugar, and protein. She **doesn't eat pork and wants to spend $200 per week on food**. The meal plan should give the recipes, cooking directions, preparation times, and a specific meal for breakfast, lunch, and dinner.

עשו שימוש ב- Modifiers לצורך דיוק

מסווגים מגבילים some, few, many, most,	**מעצימים** very, extremely, totally	**שמות תואר** red, happy, large, exiting	**מקום**	
שוללים not, never, no	**אורך התשובה**	**זמן התשובה**	**תואר הפועל** quickly, well, loudly	

משפטי מפתח בסבבי שיחה

Now put the single most important keywords in **bold formatting**...

- **Organize** this by date, location, price, etc...
- Come up with more **novel and uncommon** results...
- Please add the appropriate **emojis** to the following text...
- Explain this at the **comprehension** level of a 5 year old...
- Put this in **tabular format** with relevant categories...
- From the **perspective** of an **industry expert**, please rewrite...
- **Rewrite** this to be more **informal/formal**...
- Fix the **grammar** and **find/replace** the following terms...

- Now add some **personality** and humor to this...
- Write this **from the perspective** of or in the **voice** of...
- Summarize this **into one tweet**...
- **Expand** this into **a 3 part summary**...
- **Compare** and **contrast** the most important information...
- What are the 10 key **takeaways**...
- From an **expert point of view**, how would you **improve**...
- Put this into a **bullet-point list**...

שיטות מיקוד שונות

- הגדרה של נקודות מבט שונות - עוזר בהבהרה
- בקש מה Chatלספק ביקורת בונה
- בקשו הסבר שלב אחר שלב
- בקשו גישה השוואתית
- בקשו משחק תפקידים - כדי להבהיר התרחשות

- פיתוח רעיון מהסוף להתחלה ((Reverse Engineering
- ניסיונות חוזרים של מיקוד -תוך כדי דו-שיח
- בקשה מ ChatGPTלהסביר את התשובה שלו
- צורות הצגה שונות :דוגמה -בקשו סיכום טבלאי
- בקשו מ ChatGPTלשאול אתכם שאלות הבהרה
- הגדרה של נקודות מבט שונות -עוזר בהבהרה

ביקורת בונה

Prompt Formula

I want you to act as an expert and critic in the subject of [**industry**]. Criticize my content pasted below, convince me why it's bad, and give me constructive criticism on how it should be improved. For some context, my [**product or service**] is for [**details, demographic, etc**]. The purpose of my [**product or service**] is to [**your content goal**]. Let's think step by step and I want you to address each piece of content individually. Here is my content to critique, [**your content**].

הצגת נקודות מבט שונות

Singular Perspective :

Please write about improving as a kickboxer from the perspective of a human anatomy expert.

Multiple Perspectives :

Please write an argument against genetically modified organisms (GMOs) that considers multiple perspectives. Include the names and points of view of the different perspectives, such as a farmer, a consumer, and a geneticist

גישה השוואתית

Prompt Formula

Please compare and contrast the following text examples. Outline the similarities, differences, qualitative characteristics, quantitative factors, functionality, impact, key takeaways, and other factors into one table. Here are the two pieces of content: [**content 1**] and [**content 2**].

בניה הפוכה - Reverse Engineering

Prompt Formula

1. You are a prompt engineering expert that is able to reverse engineer prompts based on the text that is provided to you. I am going to provide you with [**type of content**]. Be as specific as possible on providing a prompting suggestion based on the tone, style, syntax, language, and any other factors you consider relevant. I would like to use this prompt in the future to replicate the style of the provided text. Your prompt is effective if, when entered into ChatGPT in a normal context, it would provide the script. Please reply with 'understood' if that makes sense. If this does not make sense, don't reply, and ask further questions to clarify your understanding.
2. Great, the text that I would like you to reverse engineer is [**content**].

תבניות שעושות את העבודה

1. Define the following **term** and give a **metaphor**...
2. Elaborate on the **purpose** of...
3. Create a **template** for...
4. Construct an **outline** for this podcast...
5. Help me create a **budget plan** for...
6. Suggest some creative **writing prompts** to get me started...
7. Brainstorm **10 ideas** for improving the **writing** in this transcript...
8. Draft a well thought-out chapter list for a **book** on...
9. List some **recipes** using these ingredients...
10. Formulate a **catalog** of subjects related to...
11. Create a **lesson plan** for...
12. Compose 5 **headlines** for...
13. Sum up the following book in a **tweet**...
14. Design a comprehensive social media **content strategy** for...
15. Compose an introductory outreach **email** for...
16. Recommend some **metaphors**/analogies/synonyms for...
17. Craft a witty **response** to this message...
18. Transform this title into an **intriguing hook**...
19. **Translate** this into French...
20. Compose a polite decline response to this **email**...
21. Create an opening scene for a **video** showcasing...
22. Suggest ways to improve my **resume**...
23. Explain the **concept** of...
24. Can you recommend some online **courses** or **books** to improve...
25. What are some effective **strategies** for...
26. Provide some tips for **starting my**...
27. Suggest some healthy **meal** options for...
28. Help me create a daily **schedule** to...
29. Explain the **basics** of...
30. Provide some **guidance** on...