TEL-HAI
University of Kiryat Shmona
in the Galilee

Tali Hadasa Blank

Dr. Tali Hadasa Blank is a senior lecturer in entrepreneurship and innovation whose work bridges academic research and entrepreneurial practice. Her research focuses on entrepreneurial decision-making, startup governance, and sustainability-oriented ventures operating under conditions of uncertainty.

She is the founding director of *The Blender*, an academic innovation center, and has led international collaborations with universities in Germany, France, Spain, and beyond. Dr. Blank received her PhD from the Technion – Israel Institute of Technology and previously held research positions at Harvard Business School and Cornell University.

Research Areas

- Entrepreneurial decision-making and pivoting
- Governance and growth in startups operating in digital platforms
- Sustainability commitment in new ventures
- Internationalization of digital platforms

Academic Roles

- Senior Lecturer in Entrepreneurship & Innovation, Economics and Management Dep., Tel-Hai University of Kiryat Shmona
- Visiting Scholar, University of Passau (Feb. – Sep., 2026)
- Visiting Scholar, Technion– Israel Institute of Technology (Oct. 2025-Feb. 2026)

Selected Publications

- Blank, T.H. (2021). When incubator resources are crucial: Survival chances of student startups. *Journal of Technology Transfer*.
- Blank, T.H. & Carmeli, A. (2021). Founding team composition and external investment. *Journal of Technology Transfer*.
- Gabay-Mariani, L., Flechas, A., & Blank, T.H. (2024). Entrepreneurial imagination and pivot decisions. *Strategic Change*.
- Holander-Shabtai, R., Tzofi, O., & Blank, T.H. (2025). Growth potential of music startups. *International Entrepreneurship & Management Journal*.
- Blank, T.H. (2024). Incremental innovation in high-tech teams. *Cross Cultural & Strategic Management*.

Leadership & Collaboration

- Founder and Director, The Blender Innovation Center, JMC
- Erasmus+ international teaching collaborations
- Research collaborations in Israel, Germany, France, Spain
- Academic partnerships with Passau University and others

Teaching: Courses in entrepreneurship, sustainability, business development, and intercultural entrepreneurship at BA and MA levels

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